

- | | |
|--|------------------------------------|
| 6. Action Taken Regarding Matters Discussed in Closed Session | Charles Henderson |
| 7. Liaison, Conference & External Committee Reports | Charles Henderson/
Jerry Benson |
| 8. Input & Date for the Next Committee Meeting | Charles Henderson |
| 9. Other Business | Charles Henderson |
| 10. Adjourn | |

Protect yourself from skin cancer in five ways

SLIP



on a shirt

SLOP



on some sunscreen

SLAP



on a hat

SEEK



shade

SLIDE

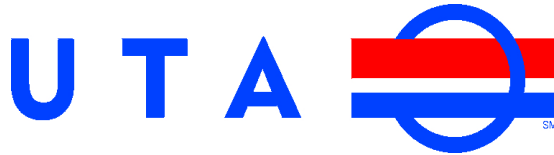


on sunglasses



UTAH TRANSIT AUTHORITY BOARD OF TRUSTEES
Planning & Long-Term Vision Committee
Agenda Item Coversheet

DATE:	May 10, 2017
CONTACT PERSON:	Charles Henderson, Chair
SUBJECT:	Planning & Long-Term Vision Committee Report approval
BACKGROUND:	The Planning & Long-Term Vision Committee report of the meeting is attached for review and consideration of approval by the committee members
STRATEGIC FOCUS ALIGNMENT:	
LEGAL REVIEW:	N/A
EXHIBITS:	<ul style="list-style-type: none">• 04-12-17 PLVT Meeting Report – Unapproved



Minutes of the Planning & Long-Term Vision Meeting
of the Board of Trustees of the Utah Transit Authority (UTA)
Wednesday, April 12, 2017
FrontLines Headquarters, 669 West 200 South, Salt Lake City, UT

Committee Members:

Charles Henderson, Chair
Cort Ashton
Bret Millburn
Necia Christensen

Other Board Members in Attendance:

Jeff Acerson
Robert McKinley
Dan McConkie

UTA Staff members were available for comment.

Welcome

Chair Henderson called the meeting to order at 8:35am with four committee members present.

1. Safety First Minute (Dave Goeres)

Chair Henderson yielded the floor to Dave Goeres, UTA Chief Safety, Security & Technology Officer, for a safety message.

2. Consent Agenda Items (Charles Henderson)

- a. Approval of February 8, 2017 Meeting Report – Approved.
- b. Approval of March 8, 2017 Meeting Report – Approved.

3. Board Workshop Pre-work & Milestone Timeline of Activity (Charles Henderson)

- June 2nd & 3rd – (see attached packet handout). Board should focus on:
 - Clear expectations – performance based.
 - Timeline – (see in attachment) – spend time with your appointed authorities and clarify their expectations of your roles here as a member of this body and set up regular meetings with them every quarter. The agenda will be set in part by the input from your appointing authority.
 - May 10th at noon there will be a meeting to discuss the workshop.
 - Chair Henderson clarified and reviewed current topics to review with your constituents.
 - Clarification was also given on the role of the board member and the classification of the type of entity that is UTA.
 - Questions were asked about funding sources, such as grants. Jerry Benson clarified some of them and said that they can review this in more depth at the retreat.
 - Cort Ashton asked ‘how do we find out what cities and other stakeholders are doing so that we can work with them on the transit

portion of a project’.

- Discussion took place concerning the way we plan our transit routes and needs.
 - G.J. LaBonty, Interim Planning Director, at the request of Jerry Benson, further explained the tools we have and the land use component of our planning.
 - Chair Henderson asked the trustees to go to the Wasatch Front Regional Council (WFRC) website and look at the Regional Transportation Plan before the May 10th meeting.
 - Chair Henderson reminded the board of the ride-alongs and Transit Academy on May 31st.

4. Closed Session - None

5. Action Taken Regarding Matters Discussed in Closed Session (Charles Henderson) - None

6. Liaison, Conference & External Committee Reports (Charles Henderson/Jerry Benson) – None

7. Input & Date for the Next Committee Meeting (Charles Henderson)

- Working document for the retreat.
- The next meeting is tentatively scheduled for Wednesday, May 10th at noon.

8. Other Business (Charles Henderson) – None

10. Adjourn. The meeting was adjourned at 9:50 a.m. by motion.

Transcribed by Melanie Penton
Assistant to the VP of External Affairs
Utah Transit Authority
mpenton@rideuta.com
801.237.1929

UTAH TRANSIT AUTHORITY BOARD OF TRUSTEES
Agenda Item Coversheet

DATE:	May10, 2017
TITLE:	Board Workshop Pre-Visioning Session
UTA EXECUTIVE/RESPONSIBLE STAFF MEMBER:	Nichol Bourdeaux
SUBJECT:	2017 Board of Trustees Workshop Information
BACKGROUND:	<p>The intent of this meeting is to demonstrate to the trustees the visioning process which we will be going through at the Board Workshop scheduled for June 2nd and 3rd.</p> <p>Topics covered will include the following:</p> <ol style="list-style-type: none"> 1) Why is it important to have a vision as an agency? 2) What are the elements of that vision? 3) How strategic goals and priorities help serve the vision. <p>We will also include information and results from other organizations and agencies which have followed a similar process.</p>
ALTERNATIVES:	N/A
PREFERRED ALTERNATIVE:	<ul style="list-style-type: none"> • Approve as part of the consent calendar
STRATEGIC GOAL ALIGNMENT:	Identify the timeline and next series of strategic goals and priorities for the Utah Transit Authority
FINANCIAL IMPACT:	None
LEGAL REVIEW:	N/A
EXHIBITS:	<ul style="list-style-type: none"> • Mini Vision Workshop_slide Deck v.2 050517

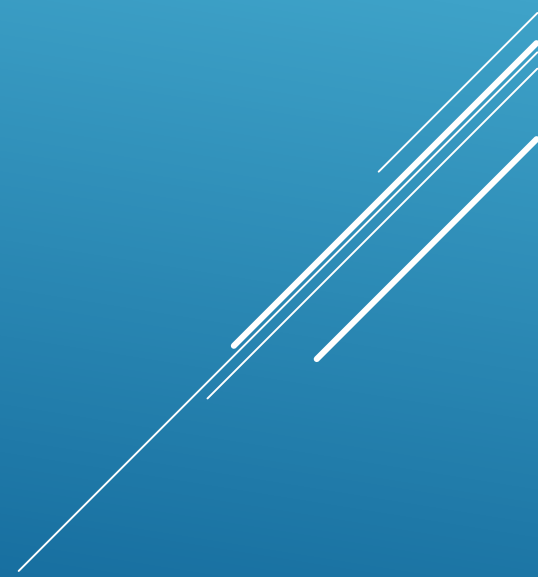
MINI VISION WORKSHOP

Pre-workshop session for Board Workshop June 2-3, 2017



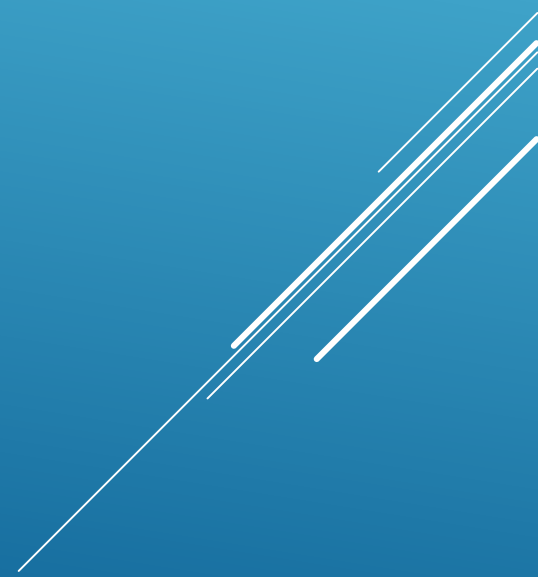


THE PROCESS



- ▶ It is the **first step** in a planning process
- ▶ The benefits of a visioning process include high engagement, a big-picture orientation, aligned actions and outcomes, and *a more focused plan.*
- ▶ To align strategies and goals to a larger purpose.

WHY HAVE A VISION?



- ▶ **Misdirection**
- ▶ **Reactive**
- ▶ **Can't see beyond today**
- ▶ **Ineffective**

WHAT HAPPENS WITHOUT A
VISION?



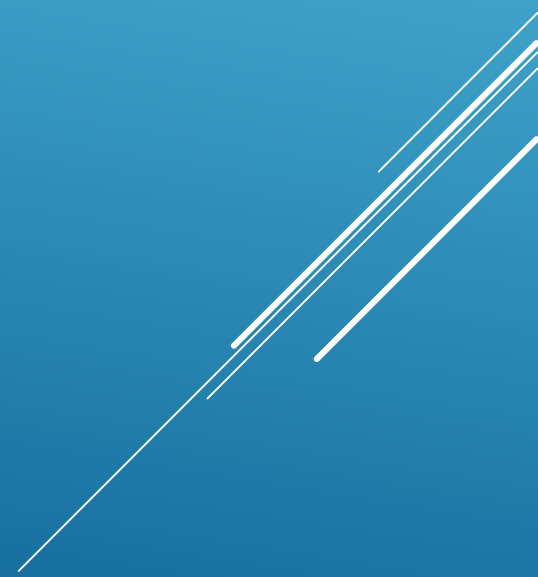
- ▶ **A desired achievement or condition.**
- ▶ **Inspiration.**
- ▶ **A timeline.**

WHAT GOES INTO A VISION?



- ▶ **Match up Vision Statements with Companies**

VISION ACTIVITY



- ▶ The strategic plan is the blueprint for accomplishing the agency's vision containing goals and objectives.
- ▶ The plan details out specific actions to be taken to achieve the desired outcomes.
- ▶ These strategies guide the agency decisions and processes

STRATEGIC PLAN



Definitions

- ▶ A GOAL is a broad statement that describes a **desired future state**.
- ▶ AN OBJECTIVE is a **specific, measurable statement** that supports achievement of a goal.
- ▶ A PRINCIPLE is a **statement that reflects values or priorities**.

GOALS & OBJECTIVES

- ▶ Let's Review UTA's current Mission, Vision and 2020 Strategic Plan

SELF REFLECTION

